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U. S. Department of Agriculture





# SAVE ON THESE & IL BERRY BARGAINS!

50 Plans \$1.50



Highest quality — sweeter—larger-and biggest yield! Ideal for the home and biggest yield! Ideal for the home garden, firm large berries. Easy tr grow. This low price for highest quality raspberries will enable you to have delicious berries at little cost.
Your choice of 2 leading varieties:
LATHAM—The leading Red Raspberry. Huge, firm, clear, red berries full of rich flavor. Very hardy.
CUMBERLAND—Extra larke Black
Raspberry. Grow in huge clusters. Raspberry. Grow in huge clusters. F.rm, juicy, sweet. Early.

STRAWBERR

Nearly Everyone, Everywhere, Has Good Luck With These Plants—America's Two Most Popular Varieties!

SENATOR DUNLAP, world's most popular or GIANT MASTODON EVERBEARING . . . 100 plants, very special, \$2.50, or 25 for \$1.00, or 50 for \$1.50. Can be successfully grown in almost all soils and climates, requiring little attention. Enormous yields. Extremely large, rich, bright red, firm and sweet. 25 Plais \$1.00 yields. Extremely large, rich, bright 25 Plans 31.00 red, firm and sweet. Cash orders prepaid, or sent C.O.D. plus charges. Return at once for full

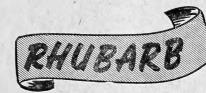
refund if not satisfied.

GIVEN: With \$2.50 6 "Swis Giant" Pansy Plants. Orders



12 for \$ 1.75 25 for \$ 3.50 100 for \$12.00

Nothing is more delicious than Blackberries and cream, or a wonderful Blackberry pie! ELDORADO, the strong, hardy ELDORADO, the strong, herdy grower and heavy producer. Jet black berry of enormous size. Firm, sweet and of excellent quality. Seldom injured by frost. Grows in large, beautiful clusters, Brings top prices. Bears young and heavily. Best known, and most popular oall Blackberries!



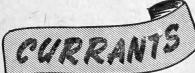
Large Plants

12 for \$1.75: 25 for \$3.50

## GIANT VICTORIA

Easy to grow-practically takes care of itself once it is established.

We offer the Giant Victoria Red variety that everyone likes so well. Matures quickly. Very sweet, tender, firm long stalks. High food value. Roots extra strong. Order



3 for \$2.50

Each

BIG. JUICY 'PERFECTIONS

Fruit bright red and large. Clusters are long and size of berry is uniform to end of bunch. Best variety grown today. Sweet delicious flavor. Hardy everywhere,



Each

3 for \$2.50 **Big Sized Plants** 

Special price! Well-kn Downing Gooseberry. Very useful for canning or for cook ing. Fruit very large, round and with smooth skin. Juicy and fine flavored. Vigorous heavy bearer.



3 for s

0 6 0

6 for \$1.75 12 for \$3.25 BLUE CONCORD

old plants. Highest quantity old plants. Highest quantity excellent flavor. Does well it excellent flavor. Vigorous grows are the control of the control of

Also Available—White Grapes and Red Grapes, Finest quality vines, Best grow-ers, Firm berries, Same price as Con-



50 for \$3.50 100 for \$6.50'

Special prices on roots that will produce next year! One planting lasts many years, WASHINGTON VAR-IETY. Leading asparagus. Large, tender green tips. Mild, rich, full of flavor.



ial low price! Large size and de-licious flavor. Make wonderful juicy pies, jams, preserves. Order today. 3 famous varieties:

3' to 4' \$1.50 4' to 6' \$2.50

EARLY RICHMOND—(Early Sour). One of the best sour cherries Light red fruit comes about two weeks earlier than the Mont-

MONTMORENCY—(Mid-season Sour). This cherry has a darker skin than the Early Richmond and is slightly sweeter. Cooking cherry.

BLACK TARTARIAN—(Early Sweet). Large black fruit of good quality.





4' to 6' \$2.50

in our estimation are the best variety grown. They have beautiful flowers and are the first to bloom. Produce large crop. Good

eating and fruit of good quality and flavor.



Dwarf-2' to 3' 3 for \$2.75

These cherries are more popular each year. The low bushy plants are loaded with sweet, delicious, bright red cherries that are fine for eating or make wonderful jam of superb flavor and color. Very hardy. Eliminates adder climbing entirely. Mass of lovely white blooms early in Spring makes beautiful arnamental yard decoration.

FREE: Planting Guide... complete booklet telling "how and "when" to plant. Sent with all orders o



2' to 3'

3' to 4' \$1.50

We have a supply of GOLDEN JUBILEE Apricot Trees which

to 3

3' to 4' \$1.50 4' to 6' \$2.50



TOKA-Highly prized for its rich flavor. Large, firm, orange red, early

5 For

SAPA-Medium to large, dark purple skin and flesh, and rich, fine flavor. Excellent for canning.





# YARD TREES

# **WEEPING WILLOW TREE**

Graceful, Ornamental

Easiest shade tree to grow that there is. Beautiful yellow-green foliage gives lacy effect. Exceptionally strong, hardy, graceful tree. Ideal for putting in a vacant spot in your yard. Grows rapidly. 4' to 6' high.

# LOMBARDY POPLAR

6' to 8' tall graceful upright growth. Ideal for planting in narrow spaces; ideal for screen. Will grow up to 50' high. This size Poplar is frequently sold from \$2 to \$2.50.

# FLOWERING PEACH

Beautiful miniature trees for yard deco-ration. The entire tree bursts into red blooms early in the Spring followed by green foliage. 2' to 4' and should bloom first season, \$1 each,



# RED BUD TREE

Small, shapely trees, deep rose colored flowers. Large ornamental leaves. Used as lawn specimens, in groups, borders. Stands "wet feet." Blooming size. Postpaid. paid.



# CHINESE ELM

Resembles American Elm, but is more com-pact, has finer branches, less spread and does not grow to be as large as the American. Fast growing, deep rooted. One of the first trees to leaf in Spring. Order today. 4' to 6', well branched.



# FORSYTHIA

GOLDEN BELL

# SPIREA

WEIGELA EVA RATHKE—Rich ruby blossoms in great abundance. 18-24 in. \$1 ea.; 2 for \$1.75; 5 for \$4 SYRINGA VIRGINAL—Pure white \$1 ea.; 2 for \$1.75; 5 for \$4' HITE SNOWBALL—Well known, popurub. 3.4'. \$1 ea.; 2 for \$1.75; 5 for \$4

WILLOW, FRENCH PUSSY—Furdike, pelgray catkins. 2-3°.

\$1 ea.; 2 for \$1.75; 5 for \$4
CRANBERRY, HIGH BUSH—Beautiful, spreading plant with berries. 6° to 10° maturity. Sun or shade. 2-3°. 5 for \$4 \$1 ea.; 2 for \$1.75; 5 for \$4

# PRIVET HEDGE

Does well in all kinds of soil. Quick grower, easily sheared. Wonderful plant for screening, or for long hedges. 18" to 24" high. Special!

# FRENCH LILACS

Heavy, healthy sturdy stock. Excellent fragrance. Fast, early grower. 2 ft., \$1; 2 for \$1.75. 3 to 4 ft., \$1.50; 2 for \$2.50.

# PRICES:

honeysuckle Tartarian—Outstanding tall shrub, splendid for screening. Choice of pink, red or white. 3-4.7-5.5 for \$4. Al-MOND—Double for S1.75.5 for \$4. MOND—Double flowering. Beautiful pink \$1 ea.; 2 for \$1.75; 5 for \$4 75c ea.; 2 for \$1.65; 5 for \$3 BUTTERFLY BUSH-10 for \$5

ghest quality Buddleias. Gorgeous colors. 75c ea.; 3 for \$2 BEARDED IRIS-6 for \$1.50

You will be more than pleased to see the abundant crop of apples you can have at little cost to you. These fine flavored apples are of the highest quality and we have six varieties. Place your order

2' to 3' Only 3' to 4' \$1.50 4' to 6' \$2.50

DELICIOUS—(Late). Dark red eating apple GRIMES GOLDEN—(Early). Large yellow gr

Dark red, white fleshed eating McINTOSH—(Late). Dark red, white speaks apple. Extre fine quality.
jONATHAN—(Late Fall). Dark red, very juicy and we think the best all-around apple.
YELLOW DELICIOUS—(Late). Large, golden yellow.

YELLOW TRANSPARENT — (Early Summer). The fruit is medium to large

BARTLE: Large yellow, Fine Large yellow, Leading variety, KIEFFER—(Winter). Most popular Winter pear. Large yellow fruit. Good keeper. LINCOLN — (Late Summer). Large late Summer pear, Yellowship with red.



# SHONMINS

Offered in 6 of the Best Colors At Special Prices!

This is by far the finest Cushion type Mum on the market. Blooms early and produces thousands of gorgeous flowers on each plant. Double, fine cutting variety. Blooms remain fresh for weeks. Ideal for borders, edging or as specimens, Beautiful flowers with wide range of colors—Red Cushion, Benonze Cushion, White Cushion, Lavender Cushion, Yellow Cushion and Pink Cushion. Order early while they last. One each of the above colors sent when you order six. We will assort when you order three. All Postpaid.

# 10

Have a beautiful Mum Garden at a very special price. For only \$1 you get 10 assorted colors and kinds of Mums: Cushion, Dwarf, Button and Cut Flower Mums. Not labeled. Makes wonderful decoration in garden or gives you a variety of bouquets in your home. This is the best Mum bargain ever offered by Owen Nursery. Send no morey. Pay postman CO.D. plus postage. Cash orders prepaid. GIVEN with 20 Mums at \$1.75; Million Dollar "Mystery Bloom" Peony, regular \$1 value. Use order blank inside.

Royal Sunset

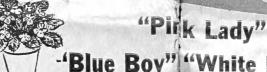


purple" African Violet. Deep purple flowers, Shiny waxlike 2-tone leaves ... intense sea green and tanding Violet yet. Only \$2. SEND NO MONEY. Pay postman, plus postal charges. Return at once for refund if not pleased. Cash orders prepaid, 2

plants \$3.50; 3 for \$5.00. A collector

violet you will enjoy. Order today





"Blue Boy" "White Beauty"

AFRICAN VIOLETS

Do you know how many people ordered these violets last year at \$1.50? Over 30,000. Large size, ver-blooming and very beautiful, Full of flowers, buds and leaves. Your choice of above 3

varieties sent for \$1.00, or get all 3 for \$2.75. SEND NO MONEY. Fay postman C.O.D. plus postage. Return at one for full refund if not pleased, GIVEN with \$2.75 orders: the start of 4 different assorted color AFRICAN VIOLETS.





The reddest violet yet produced! Not only is it distinctive in color, but produces large gorgeous blooms. Large flat

leaves. Lighter green on underside. We know you'll be pleased with this sturdy plant, for it is a bright-colored nevelty you will be proud of. Easy growing.

2 for \$3.50 3 for \$5.00

# HYBRIDAFRICAN

Here's your chance to see new kinds of African Violets come into full bloom for the first time! plants grown from hand pollenized crosses. Grow your own brand new variety. You will have something entirely different! All will make lovely flowers and are of the highest quality. Order today.

Each

# Potting Soil Violet Book VIOLET-GRO

Perfect potting soil for all African Violets. This Perfect potting soil for all African Violets. This almost miraculous violet mixture is composed of leaf mold, sand and peat moss. Does wonders for violets. Especially prepared to give the highest amount of food, yet not "burn" the plants. Will not bake or pack like ordinary pot soil. We have sold thousands of pounds of "Violet-Gro" and had many, many repeat orders. Try it on our recommendation. You will like it. \$1 for 3 lbs.; 5 lbs. \$1.50; 10 lbs. \$2.50, postpaid. Also sent C.O.D, plus postage.

By Wilson



ORCHID BEAUTY"V Owen offers for the first time a tiny and exquisite orchid

in the shape of an African Violet. It has the beautiful soft, wine tone of the true orchid. You will be proud to show this gorgeous African Violet to all your friends, \$2.00 each; 2 for \$3.50; 3 for \$5.00, assorted.

Beautiful, small, double blossoms with from nine to thirteen petals in irregular formation. Rich deep purple toned. Underside almost white and usually much in evidence. Enhance your home with this new, different African Violet. Pretty, delicate green leaves. Very different. 2 for \$3.50

# ANY OF THESE BEAUTIFUL VARIETIES ONLY \$2-2 for \$3.50-3 for \$5.00

SAPPHIRE"—Light blue violet with low-er three petals well eparated and turned seck slightly. \$2.

\$2. LAVENDER LADY"—Fine flow-ers of pale lavender hue. \$2. ''ION ANTHA"— Blue-lavender. Med-ium size, like a smaller Amethyst but

Medium, blue violet with long, tapered petals. Large and flaring blossom suggests a bird. \$2. "COMMODORE" Reddith - purp

Another new African Violet introduced by Owen recently. Its rich, clear purple flowers bloom in profusion. Medium-sized, delicate light green leaves. This sturdy little plant is becoming more popular each day. Very easy to grow. Use handy order blank, \$2.00 each; 2 for \$3.50; 3 for \$5.00, assorted.

# YOU MAY ASSORT VIOLET ORDERS



GRAPEVINE IVY\_Rich green leaves. Very sturdy. Highest quality—easy to grow. Requires no sunlight. 12" to 24" long. 3 to 5 stems in 'pot,

ENGLISH IVY—Owen's "Giant Wonder." Actually 2' to 3' long now, and will grow more. 3 plants to pot.

2 for \$1.75

PHILODENDRON—Very scarce. Beautiful to 2' long.

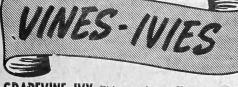
# HARDY VINES-\$1 each; 2 for \$1.75

BITTERSWEET—Popular orange colored berries in Winter. BOSTON IVY—One of the best climbers. Clings to walls. CLEMATIS—Large, flowering, beautiful. Various colors. HONEYSUCKLE—(Gold Flame). Huge trumpet-shaped flowers of flame with gold.

# "BI-COLOR" - Red-

"BI-COLOR" — Redviolet with upper
petals consistently
deeper violet and
darkest at the tips.
Lower petals orchid
pink, sometimes with
a slight deepening
around the edges.
Young flowers deeper all over than older ones. \$2.

ORDER NOW!



2 for \$1.75

# **10-PIECE GROUPING**

# SPECIAL!

Any One or More of the **Evergreens In This Group** 

\$5 Each



Deautify Your Yard At Far Less Than nat You Get:
FREE: — 2 very
new, never before
offered, Silver
Semi - SpreadingUpright Evergreens. Can be
used either under

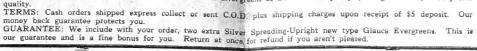
windows, or at doorways or as mecimen plants out in front of the

3 4 JUNIPER PHITZERS—Graceful, spreading type, Rich light green shade, \$20 value, 2 NORWAY SPRUCE—Bushy, rich dark green Christmas tree, 3' to 5', \$10 value, 2 UPRIGHT SILVER JUNIPERS—Light silver foliage, Conical, slender, 2½' to 3', \$15 value.

2 AMERICAN ARBOR VITAE—Conical shaped, flat type evergreen, 3' to 4', \$10 value.

BALLED AND BURLAPPED!

You can do wonders in your front yard with this beautiful group. 10 big, hardy 8 to 10 year old Evergreens, plus 2 special "Free Gift" Evergreens, making a total of 12 for only §39.55. Transplanted 3 times . . . triple planting is the mark of a very good Evergreen, accustomed to being moved. It assures you success. FREE PLANTING BOOK gives step-by-step instructions . . , we also include 2 extra Evergreens as an insurance policy (see "guarantee"). Very fine quality.





New Hybrid Monthly **Blooming!** 

These are the most beautiful, highest quality rose bushes offered today. Thoroughly tested. Select

for \$3.75 12 for \$7.00 your own assortment from Rich Blood Red, Light Red, Light Delicate Pink, and Deep Tone Pink, Talisman, Pure White, Deep Rich Yellow, Golden Bronze, Pale Yellow, Blush Pink, Rosy Pink or Cardinal Red. You will get a great deal of enjoyment from a garden of tea roses because not only do they beautify the area in which they are planted, but they

make such lovely and fragrant bouquets for your

for \$2.00

Healthy 2-Yr. Plant



Your choice of 3 to 15" plants Early. Rubels, ach or 1 each Late Jersey. \$1

of the 2 varieties

3 for \$2.00 6 for \$3.75 12 for \$7.00

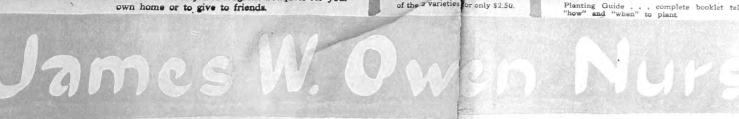
Paul's Scarlet Favorite of Millions)

# OTHER CLIMBING ROSES

Highest Quality
Sturdy rich green foliage, gorgeous blooms. Your choice Blood
Red, Crimson, Light Pink, White, Yellow, Bronze, Blush Pink,
2-yr. blooming size.

FREE:

Planting Guide . . . complete booklet telling "how" and "when" to plant







refund if not pleased.

AND A START OF 4 AFRICAN VIOLETS

All 5 for only \$1.00. I send lovely 10" to 15" Gardenia plant full of buds and the start of 4 different 3 for \$2.75 African Violets in assorted colors, all for \$1. Gardenia shipped with fresh rich "no-cake"

potting soil. SEND NO MONEY. Pay postman C.O.D. plus charges. Cash orders prepaid. Return at once for full

(Gardenia Plants Not Shipped into State of California)

# **GARDENIA-GRO--**

Perfect potting soil. Scientifically prepared with proper amount of peat moss, leaf moid and sand for Gardenias. \$1 for 3 lbs.; 5 lbs. \$1.50; 10 lbs. \$2.50, postpaid, Also sent C.O.D. plus postage.



Now! Save money on Paul's Scarlet!
The most popular Climbing Rose in the world. Scarlet-red blooms, 2" across in huge clusters, in great profusion in mid-summer. Healthy dark green foliage. Strong grower for trellies, pillars. 3-yr. No. 1 bushes.

# ON OWEN PERENNIALS



4 African

I will send you the start of 4 different colored African Violets with my very special Gladiolus bargain. Shortly after the Glads stop bloom, ing outdoors, the Violets will bloom indoors. 50 blooming size Gladiolus, guaranteed to bloom first year, a mix of the most beautiful varieties and color. These are Bulbs, not little Bulblets! SEND NO MONEY-pay postman C.O.D. 50 for \$1.00; 100 for \$1.75; plus start of 4 Violets. (Do not confuse "Starts" with rooted plants.) Cash orders prepaid. Return at once if not pleased.

## OTHER GLADIOLUS BARGAINS

The latest developments in red, white, peach, pink, lavender, orange, yellow and purple iolus. Giant exhibition flowering bulbs, 25 for \$2.00; 50 for \$3.75; 100 for \$7.00. Large size bulbs, 25 for \$1.50; 50 for \$2.75; 100 for \$5.00. Flowering size bulbs, 25 for \$1.00; 50 for \$1.75; 100 for \$3.00.





Special offer by nationally known World's Fair landscape gardener. Finest selection reds, whites, pinks. Cash orders prepaid, or sent C.O.D. plus charges. Return at once for refund if not satisfied. FREE with \$1.75 orders—"Million Dollar" Mystery Bloom Peony, reg. \$1 value.



# With Each Perennial Order

With each \$2.50 order of Perennials you will receive a "MILLION DOLLAR" Mystery Bloom, Peony. If your order totals \$5, we send 2 Peonies!

Giant flowering magnificent double-type 2-year plants that have bloomed. Gorgeous colorings range from deepest blues, levenders with pink tints to the wonderful bi-colorings that rival orchids. You will have 3 to 5-foot flowering spikes with flowers 2" to 3" across. 5 for \$1; 10 for \$1.75. Cash orders prepaid or sent C.O.D. plus charges. These are the lowest prices we have offered in years on Delphinium of this quality. We believe you will have "good luck" with them because they are such good plants to begin with. Return at once for refund if not pleased.



Cannas make a wonderful display. Huge brilliant colors with giant foliage. Hand selected roots. Your choice of King Humbert, Yellow King Humbert, The President, Shenandoah,















# 10 for \$1.75

Cup and saucer type. Beautiful, bright, colorful flowers in bell shape, which will be the beauty spot in your yard because they almost cover the numerous branches. Showy, sturdy plants about 2' to 3' high with large open bells. Very hardy. Three favorite colors—Blue, Pink and White. Order today.



# 10 for \$1.75

This beautiful little garden Carnation is more popular each year. Most fragrant flower that blooms in the garden. Blooms all Summer. Ideal for all Summer, Ideal for border planting. Especially beaut.ful if planted next to Delphinium. When cut and brought in the house, will last a week to 10 days. Red, pink, white, yellow, rose.



# 10 for \$1.75

Prime Min ister—
White with red eye,
Annie Laurie—Beautiul salmon. Thor—
Deep salmon pink,
Morgenrood — Bright
rse; deeper eye,
Chiefton — Flaming
sarlet, R. P. Strutheis—Rosy red. Tigriss—Orange scarlet,
Flerbrand — Flaming
cange scarlet, Wm. cange scarlet. W
Kesselring — Plu
pirple, B. Compte
Red. Wm Plum



### 10 for \$1.75

One of the hardiest perennials. Beautiful large blooms on sturdy strong stems. Make lovely bouquets for either your own home or to give to friends and neighbors. Make ideal borders A wonderful bargain in White Shasta Daisies at little cost



# 10 for \$1.75

This is the favorite old fashioned Pyrethrum, one of the best perennials both for showiness and for cutting. They help materially in making lovely bouquets. All colors except blue and yellow. These painted daisies are of highest quality available

# PLANT STAKES

REAL BAMBOO!

A real necessity for every gardener. Real BAMBOO Plant Stakes. They are very tough, wiry, long-lasting, painted. Another good feature—they push easily into the ground. These plant stakes will make your gardening easier . . . neater and more beautiful. 3' or 4' length. 100% satisfaction guaranteed. Return for refund if not entirely pleased. Very special price!



# HOLLY HOCKS

Huge, Massive Double Type

10 for \$1.75

An old-fashioned favorite! An old-fashioned favorite! A fast grower, and very hardy. Resemble roses. Blooms are large, showy, colorful. All colors. Bright fiery red, deep rich blood red, gorgeous salmon, delicate pink, warm rose, was white medium pink and pure white, medium pink and the unusual rare cream and the unusual rare cream and vellow shades. Highest quality.



# COLUMBINE

Long-Spurred -Long-Lived

10 for \$1.75

These plants have all the colors and shades found in flowers. Immense heads with long, sturdy graceful spurs. Fine early cutting perennials. Blooms May and June. Plant in partially shaded spot. There may be better Columbine bargains than these, but we have not seen them!



(Digitalis) Beautiful Colors

10 for \$1.75

Grows to 7' high. Ideal for tall, colorful backgrounds. Color mixture beautiful. Highest quality available. Order now. 2yr. plants. If you have not grown any Foxglove in recent years we suggest you try these. They will add much to your garden.





# "Swiss Giant" Plants

Very Special! Plant Now

Earlier spring blooming and a much longer blooming season when you plant "Swiss Giant" Pansies low. This strain of Super Giant Pansy plants has immense flowers. Thrives very well in partly shady places, All mixed colors. Up to 6" across. Bloom all summer. 100 plants, very special, \$2.50, or 25 for \$1.00. Cash orders prepaid or sent C.O.D. plus charges. Return at once for full refund if not satisfied. Inplus charges. Return at once for full refund if not satisfied. Included with \$2.50 orders: "Million Dollar" Mystery Blocm Peony bulb which will give you an amazing, beautiful, different flower.



# HARDY ASTERS

Michaelmas Daisies. Lovely early Autumn flowering plants. Easily grown. A little sarlier than chr. arthemums. ORIENTAL POPPIES

5 For \$1 10 for \$1.75 Mammoth Hardy Oriental Poppies make a flower show of themselves. BLEEDING HEART

Loved by all. One of the most beautiful Spring flowering plants. Laden with numerous rosy red, heart-shaped blooms on graceful arching stems. Grows to about 2 feet high. \$1 Each

SIBERIAN IRIS ROOT 5 For \$1

10 for \$1.75

Superior flowering Dahlias with an abundance of lovely flowers. Scientifically fertilized, hand cleaned. No, 1 crown divisions. 4 PRIDE OF CALIFORNIA—Large deep red.
ROSY GLOW—Lovely, large, reddish rose blooms.



# PERENNIALS 5 For \$1

Not less than 5 each shipped Tritoma—(Red Hot Poker).
Alyssum Saxatile—(Basket of Gold).

Gold). Coreopsis, Double Sun Burst— (Tickweed). Sweet William. Gaillardia, Dazzler — (Blanket Flower).

Flower).
Feverfew, Snowball — (Double Mayweed).
Scabrosa Hybrids — (Pincushion Flower).

HOUSE PLANT BOOK

New book just out
"How To Grow
and Bloom House
Plants Successfully." Removes the
question mark
from house plant
care. Many illustrations show 77
different types of house plants,
Discusses in sect control, transplanting pruning, making cuttings,
Invaluable guide to women who
love louse plants and who think
they don't have a "green thumb."

Easy-to-grow compact plants with perfect n blooms. Cardinal Red, White Tipped Rose, and 5

Orange, Deep Violet.

6 For \$2.50; 12 For \$4.00

50c Each

JAMES W. OWEN NURSERY

Dept. G

Bloomington, Iil.

Town for Express ..... Routing

Price Size Name of Stock Wanted Ouantity

· ·	

Please Read Terms Below Before Ordering 

Enclosed

CUMPANTEE OF CENUINENESS—If any nursery attack proves untime to description or variety name under which it is sold, we hold ourselves in readness, on proper time to description or name. Or amount paid. We shall in one be liable for any sum amount paid. We shall in one liable for any sum amount paid. We shall in our level and the original received for any sum amount paid. We shall in our level and the proper state of the control of the co

# LOOK WHA

# New! "LIVING-ROOM"

# ILY THE VALLEY GARDE



### Complete With \_Planted Ready To Grow!

Grow!

These dainty fragrant flowers will
do well in your
living room, adding beauty and fragrance. They
come completely planted in a
vase. Just add a cupful of
water and set them on the
grow. The vase will be comere and blooms in just a short

table or window sill to grow. The vase will be completely filled with leaves and blooms in just a short time. Lilies-of-the-Valley will be an unusual novelty in your home. GIVEN as a very special "extra", mammoth blooming size "Living Room" Hyacinth Bulb. 1 garden \$1.00; 2 for \$1.75; 3 for \$2.50.

# REGAL LILY BULBS



These lovely, fragrant, pink-throated Regal Lilies grow in any soil. Guaranteed to bloom ext year. Continue to bloom year after year. Giant 6" to 7" top size bulbs.

# **MADONNA LILIES**

The Madonna Lily is one of the loveliest of white lilies. Its delightful fragrance and lovely white flowers have made it popular throughout the world. Easy to grow. Madonna Lilies have been scarce because importation from France was so long impossible, so order early.

# **Our Latest Catalog**

Save It For Future PLANT NOW FOR BENE-FITS GALORE NEXT SEASON!

Here are listed at unusually attractive prices the most popular items in this great nursery.

You will find dozens of things that you have always wanted but You will find dozens of things that you have always wanted but they were either too expensive or too hard to find. This is your opportunity to get them at important savings. Read this big catalog carefully—check what you want, and order NOW!

REFERENCES: The People's Bank of Bloomington, illinois, will be glad to tell you about the James W. Owen Nursery. This is a long established reliable concern, thoroughly interested in having your valuable patronage, not just for one order, but for year after year.









# New "Living Room" GARDEN

2 Gardens \$1 75 3 for \$2.50

Very Different Free Gift Included!

You can have 4 lovely unusual plants growing in your living room for only \$1.00. OWEN'S AMAZING BULB \$1.00. OWEN'S AMAZING BULB
GARDEN includes vivid, popular
tuberous rooted BEGONIA, Beautiful old-fashioned GLOXINIA, Mammoth Imported "Living Room" HYACINTH. Giant mixed-color AMARYLLIS. Will grow and bloom indoors
all winter in soil or water, outdoors
in spring for several years enjoyment.
GIVEN: Exotic fragrant Chinese Lily
Bulb. Not pictured.





Only

New! "LIVING-ROOM"

COMPLETE GARDEN

3 Bulbs in A Vase, Complete

Three unusual bulbs that come complete in a long vase,

You get: Giant Size Madonna Croft Easter Lily, 6' to 7" bulb. This is the wonderful new hybrid Easter Lily, (2) Most fragrant pink-throated 1½ egal Lily. Very hardy, Giant 6" to 7" bulb. (3) Also rich, waxilike exotic pure white Calla Lily bulb. Large size. All three bulbs sure to bloom this year, and for years after. Blooms more beautiful each season. GIVEN: With each garden, a beautiful "Living Room" Chinese Sacred Lily Bulb . . different . . . exotic. 1 garden \$1; 2 gardens \$1.75; 3 gardens \$2.50.

# Tuberose Garder

**Bulbs Complete** With Vase and Soil Planted—Ready To Grow

Rich, exotic fragrance in your living room!
Lovely large, double flowers of thick, waxlike texture borne on graceful long, strong stems. You
will be proud to show this gorgeous sweat scented plant
to friends and neighbors. Most fragrant of all house
plants. Bulbs-can be planted in garden after blooming
in home. \$1 each garden. FREE with each garden;
beautiful pure white waxlike Calla Lily Bulb.

**MAGNOLIA SOULANGEANA** TREE



Only

Balled and burlapped, Bailed and buriapped. Large blooming size. Shipped full of buds. Blooms are pink out-side with white in-side—6" acrocs. Beautiful yard decoration. Saucer type.

# SMALLER SIZE MAGNOLIA SOULANGEANA

Very hardy. Blooms before any other flowering tree in Spring. Colorful pink blooms. Shipped bare root—will

SPECIAL PRICE, Only \$4.95 Ea.

# ALADIL

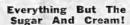


New Hybrid, Colorful, Decorative, Unusual!

Nothing is easier to grow and nothing gives as beautiful mass of color as these your whole living room. We don't believe you have ever seen anything quite like these new Hybrid Caladiums in which are combined the most beautiful characteristics of two or more strains of plants. Green tones with bright patterns of red on graceful curved leaves. Very special, \$1 each; 2 for \$1.75.

GIVEN: With each order pure waxy white Calla Lily Bulb. Easy to raise indoors or outdoors.

# berry Window Sill G





delicious! Bright green leaves, pretty white blossoms followed by scrumptious, taste-tingling and very colorful strawberries! 25 "Senator Dunlap" strawberries! 25 "Senator Dunlap" strawberry plants (world's most popular) with special enriched potting soil and waterproof box, all for only \$1.00; 2 gardens for \$1.75. You'll enjoy it immensely. Grows indoors or in garden. SEND NO MONEY. Pay postman C.O.D. plus postage. Cash orders prepaid if you enclose 10c extra for postage, packing. Return for full refund at once if not pleased. GIVEN with \$1.75 orders: exotic fragrant Chinese Lily Bulb.



### Ornamentall Beautiful!

## Delicious!

Now you can have those tasty, fresh blueberry muffins most any time of the year! Gorgeous blue berries in a setting of blood red foliage which gradually turns into beautiful bright green. Makes a delightful window display . . . and they're delicious

tool Treat it like any other house plant. Very easy to grow. 12" - 18" high. FREE with each order: beautiful Easter Lily Bulb. Gorgeous blooms. \$1 each; 2 for \$1.75.

Lovely GARDENIA



and the start of 4 African

- Grow Your Own Beautiful Corsage
- Beauty in Your Living Room

With a lovely, fragrant 10 to 15 in. gardenia (budded or about to bud) at only \$1, we will send you "starts" from 4 of the following new varieties of African Violets: "Double Dipper", "Blushing Maiden", "Orchid Beauty", "Red Head", "Royal Sun Set". You get "starts" from \$8 worth of hard to get Violets because these are get "starts" from \$8 worth of hard to get Violets because these are all \$2 varieties. These "starts" or leaves, are easy to root with instructions enclosed. Do not confuse with rooted plants. Gardenia shipped with fresh, rich, "no-cake" potting soil. Extra potting soil for violets and other plants composed of alluvial leaf mold, sand and black loam. 3 lbs. \$1. SEND NO MONEY. Pay postman C. O. D. plus postage. Cash order shipped prepaid. Return at once for cheerful refund if not pleased. Use order blank inside.

OVER 10,000 ORDERS RECEIVED FOR THIS

# NEW COMPLETE LIVING ROOM GARDEN

Complete With **Vase Planted in** Soil--Ready To Grow

Three unusual bulbs that come complete with soil, in a vase, planted ready to grow. All you do is unwrap, add water and set in the window! get vivid tuberous rooted BEGONIA, beautiful newly popular GLOXINIA and giant mixed-color AMARYLLIS.

and giant mixed-color AMARYLLIS.

Will grow and bloom in-doors all winter, outdoors in spring for several years' enjoyment. GIVEN: Mammoth "Living Room" blooming size Hyacinth Bulb with each garden. A very good "buy" for \$1.00; 2 gardens \$1.75; 3 gardens \$2.50. Sent C. O. D. plus postage or cash orders sent prepaid if you enclose 10c extra per garden for postage. MONEY BACK GUARANTEE: Return at once for full refund if not pleased. Use handy order blank

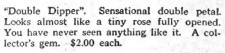


# NEW-EXTREMELY HARD-TO-FIND



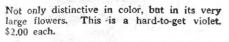
# AFRICAN VIOLETS

# Announcing 5 Varieties Rarely Found in Stores Anywhere. Collector's Items.



"Blushing Maiden". A rare long stemmed violet with delicate apple blossom pink flowers of unusual beauty and unusual large size. \$2.00 each.

"Orchid Beauty". A tiny and exquisite orchid in the shape of an African Violet. It has the soft wine tone of the true orchid. \$2.00 each. "Red Head". The reddest Violet yet produced.



"Royal Sunset". New "two-purple" Violet. Deepest purple flowers and amazing wax-like leaves that are intense sea-green and purple. \$2,00 each.

Any 2 of above, 2 for \$3.50, 3 for \$5.

All Violets shipped in rich "no-cake" potting soil composed of alluvial leaf mold, sand and black Illinois loam. Extra potting soil 3 lbs. \$1.







With each order, a slightly younger 75c labeled Violet plant, choice of pink, blue or white . . . blooming size . . . a wonderful surprise gift!



See Announcement of Violet Book on Back Page

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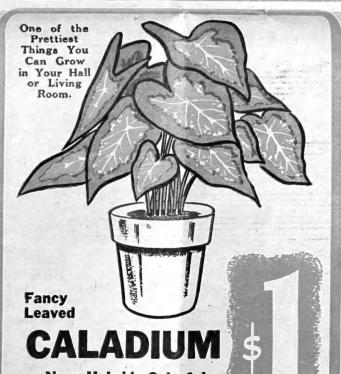
# CAMELLIA PLANT

Fragrant, Gorgeous Blooms!

This much sought-after Camellia plant will add beauty and fragrance to your living room. Delicate pink flowers full double variety of beautiful texture. Rich, dark green foliage. Very hardy variety. You'll be delighted with this lovely plant.

2 for \$1.75

FREE With each order, exotic fragrant Chinese Lily Bulb. Makes a beautiful house plant.



New Hybrid, Colorful Decorative, Unusual

Nothing is easier to grow and nothing gives as beautiful mass of color as these fancy leaved Caladiums. One or two of these new very specially priced Caladiums will brighten your whole living room. We don't believe you have ever seen anything quite like these new Hybrid Caladiums in which are combined the most beautiful characteristics of two or more strains of plants. Green tones with bright splotches of red on graceful curved leaves. Very special \$1 each, 2 for \$1.75.

GIVEN: With each order pure waxy white Calla Lily Bulb. Easy to raise indoors or out-doors.



# WATER HYACINTHS



Beautiful! Easy To Growl

Simply place in water and watch them growl Rich green gracefully curved leaves harmonize beautifully with the delicate lavender blooms. This is a wonderful bargain. Will grow in any room. Use handy order blank. 3 for \$1, 6 for \$1.75.

licate lavender bargain, Will dy order blank,

FREE With each order exotic, fragrant Chinese Lily Bulb.

# Blueberry Living Room Plant Ornamental, Beautiful, Delicious



Now you can have those tasty, fresh blueberry muffins most any time of the year! Gorgeous blue berries in a setting of blood red foliage which gradually turns into beautiful bright green. Makes a delightful window display, . and they're delicious too! Treat it like any other house plant. Very easy to grow, 12" - 18" high.

FREE With each order, beautiful Easter Lily Bulb. Gorgeous blooms. \$1 each, 2 for \$1.75.



# **AFRICAN VIOLETS**

Special low prices! "Pink Beauty"—"White Lady"—"Blue Boy". Large size, ever-blooming, very beautiful. \$1 each, 3 for \$2.75. C. O. D. plus postage or cash orders prepaid if you enclose 10c extra for postage. All growing in fresh, rich "no-cake" potting soil. You can buy extra potting soil for violets, other plants, composed of alluvial leaf mold, sand and black loam, 3 lbs. \$1. Return at once for full refund if not pleased.



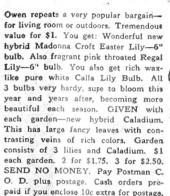
With \$2.75 orders, exotic fragrant Chinese Lily Bulb. Makes a beautiful house plant.



# Fragrant-Beautiful In Your Living Room LILY BULB GARDEN



V E R Y S P E C I A L







ILY of



VALLEY GARDEN

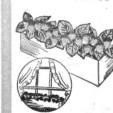
Complete With Vase
Plant, Ready To Grow
In Your Living Room!
ese dainty fragrant flowers will do well in

your towns of nogarite thouses will do wen in your living room, adding beauty and fing race. They come completely planted in a tasse. They come completely filled with leaves them on the dot of window sill to grow The vase will be completely filled with leaves and blooms in just a short time. Life-so-the Valley will be an unusual novelty in your and blooms in just a short time. Life-so-the Valley will be an unusual novelty in your home. GIVEN as a short time. Life-so-the Valley will be a short time. Life-so-the valley will b



SPECIAL FOR YOUR KITCHEN WINDOW

# NEW STRAWBERRY GARDEN



Grows in Your Window Sill
Everything But the Sugar and
Cream. Box. Soil. Plants
Grow your own luscious strawberries! Decornium
as well as delicious! Bright green leaves, pretty
white blossoms followed by scrumptious, taste
ingling and very colorful strawberries! 25 "Sen
ator Dunlap" strawberry plants (world's mor
popular) with special enriched potting soil and
waterproof box, all for only \$1.00, 2 for \$1.75
You'll enjoy it immensely. SEND NO MONEY
Pay postman C. O. D. plus postage. Cash orden
prepaid if you enclose 10c extra per garden for
postage, packing. Return for full refund at once
in not pleased. GIVEN with \$1.75 ordery—exolic



Clever To Grow These New DWARF POTTED INDOOR
ORANGE or
LEMON & STATE OF
PLANTS 10" to 15" Fine for S
Surprise your friends with a clever dwarf size orange or lemon treegrowing right in your own living room. Beautiful glossy dark green leaves with blooms turning into miniature edible fruit. Quite rare. Sturdy plants. Require no special "green"

ment. You will be surprised at the fruit. Small but delicious. \$1 each, or

GIVEN with each order, exotic fragrant Chinese Lily Bulb.

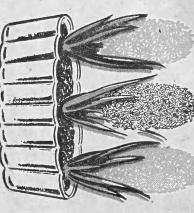
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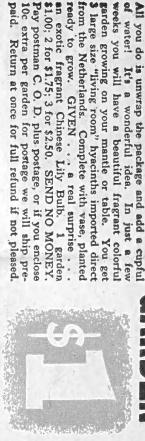
> Over 20,000 People BEST BARGAIN Ordered These In 38 States

In Our Catalog Several Brand New Also-Introducing LIVING ROOM BARGAINS



# For Your YNG

# Complete With Vase, Planted in Soil-Ready To Grow



By Wilson

Here is a valuable book for lovers of African Violets, "The AFRICAN VIOLET", by Helen Van Peit Wilson, includes 11 chapters, 26 drawtemperature, watering, soil, rooting leaves, everything you've been wanting to ings, 68 detailed depest and Tells how to control scriptions of varieties disease,

> BOOK PLANTING INSTRUCTIONS

New book just
out 'How To
Grow and Bloom
House Plants Successfully'.
Removes the question mark
from house plant care. Many
illustrations show 77 different
types of house plants. Discusses love house plants and who think they do not have a "green thumb". in sect control, transplanting, pruning, making cuttings. Invaluable guide to women who



# Flowering Evergreen Plant



Very Very Fragrant

Brighten you foom with this rich unusual flowering evergreen! "Daphne" flowering evergreen is covered with delightfully scented blue-pink star shaped flows clusters 6" to 8" long. Deep green foliage. Sure to bloom, and easy to grow. Would suggest trasplanting outdoors after blooming indoors so fou can enjoy it again for years to come. This is the aristocrat of evergreens. Ordinarily sells is stores for \$5 to \$10 each.

FACE

TOT

\$4.50

# TUBEROSE

ROOM

GARDEZ

Complete With Vase and Soil Planted-Ready To Grow

white waxlike Calla Lily Bulb. Most fragrant of all house plants. Bulbs can sweet scented plant to friends and neighbors. texture borne on graceful long, strong stems. Rich, exotic fragrance in your living room! Lovely large, double flowers of thick, waxlike FREE with each order, beautiful pure be planted in garden after blooming in home. You will be proud to show this gorgeous



# MOLET-GRO POTTING SOIL

For African Violets and All House Plants

and black loam. Especially preof food, yet not "burn" the plants. pared to give the highest amount is composed of leaf mold, sand This almost miraculous mixture ary pot soil. We have sold thou-Will not bake or pack like ordin-

D. plus postage. our recommendation. You will many repeat orders. Try it on sands of pounds and had many, 10 lbs. prepaid. Also sent C. O. like it. \$1 for 3 lbs.; 5 lbs. \$1.50;



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